

**HOUSING AUTHORITY CITY OF KENNEWICK
STRATEGIC PLANNING SESSION**

AGENDA

Saturday, July 15, 2017

- 9:00 am **Welcome and Introduction to Strategic Planning Process**
Pat Turner, Board Chair & Lona Hammer, Executive Director
- 9:10 am **Open Discussion on what is important to Commissioners as a prelude to moving into the SWOT review**
All speak, one at a time
- 10:00 am **Let's Review SWOT 2015! Strengths, Weaknesses, Opportunities, Threats**
Internal = Strengths & Weaknesses
External = Opportunities & Threats
What's changed from 2015? What's new? What's now gone? What's emerging?
- 10:45 am **Shake It Up-stretch – Break Away**
- 11:00 am **Identify Board Priorities, Target New Agency Goals, Create Measurable Objectives – Where do we want to be in five years?**
Brainstorming activity to get the team focused on Priorities, Goals and Measurable Objectives for the next five years; stats on cost of housing; succession planning and bylaw changes
Alphabet Soup – an acronym appetizer prior to lunch
- 12:00 noon **Working Lunch – Turning Words into Actions!**
Discussion of who, what, where, when and how to accomplish the priorities
Name change an interest? Work Force Housing? Acquisitions and Rehabs?
RAD, MTW, etc....new HUD programs, salaries and job descriptions, succession planning, new housing development partnerships?
- 1:30 pm **Shake a Leg-stretch – Break Away**
- 1:45 pm **Turning Words into Actions! Continued...**
- 2:35 pm **If time, Learning from other Housing Authority Strategic Plans**
Pros, Cons & Likes, Dislikes – form and format discussion
All talk (Do we want to revisit other HA Plans or add a different topic in its place or expand on other topics?)
- 2:45 pm
- Next Steps**
Another session? A draft plan? Community meetings?
Tell us what you don't know and what you need as a Commissioner
- 3:00 pm Thanks & Close
Pat Turner , KHA Chair